

## **PRESS RELEASE**

For Immediate Release

2<sup>nd</sup> February 2010

### **Car Win Almost Ruins Anniversary Night**

MadBid.com regular Luke Andrews had an anniversary night to remember after landing a brand new Ford Focus for less than 5% of its retail value.

Lucky Luke Andrews was having a great night celebrating his anniversary with his lovely wife when a text message interrupted the revelry. Fortunately for Luke this wasn't the kind of text message that can get a man in trouble – quite the opposite in fact.

Rather than a drunken proposition from an old flame or news of the latest score in the big match, this text message was to tell the 27 year old sales manager from Basingstoke that he had landed the Iconic New Ford Focus Studio worth £15,000 for just £692.91.

On winning the car Luke said 'We were thinking of buying a car next year anyway, so this was a real dream come true!' When asked how he found out about the win he said 'My wife and I were celebrating our anniversary and had just eaten a 6-7 course dinner and got back to the room. My wife checked my phone and asked who is texting you at this hour! I said that I have no idea... and told her that she should check it! As she read the text, she started to jump up and down in the hotel room.'

Luke signed up to the penny auction site in April 2009 and bid on a few items before forgetting about madbid.com, it was only when he saw advertised that a New Ford Focus was up for grabs that he began bidding again, Luke said 'We registered and tested it out and then we forgot MadBid.com for a while, but once we received an e-mail about the Ford Focus auction I started to observe MadBid.com more intensively.'

Luke joins over 50,000 winners on the UK's first penny auction site Madbid.com which include winners that regularly walk away with everything from cars and cash to iPods and laptops for up to 98% off their retail prices.

-ends-

For any additional information please email [press@madbid.com](mailto:press@madbid.com)