

In an ever changing election campaign it was Lib Dem leader Nick Clegg who has impressed voters with his performance in the UK's first ever Prime Ministerial debate. However it is David Cameron and the Conservative party who still lead the polls as both candidate and party respectively.

In a recent survey carried out by the UK's leading auction site MadBid.com, it was David Cameron who 27% of those surveyed felt was best suited to lead the country in these hard times compared to the current Prime Minister who got the backing of just 19% of voters. Interestingly it was just 9% of people that believed Nick Clegg was best suited to running the country.

Despite proving popular with over a quarter of voters another 20% felt that Mr Cameron was 'all mouth and no trousers' whilst only 7% felt that he would be a 'powerful' leader. Mr Brown also failed to inspire as he was described as gutless, incompetent and weak by 39% of voters. It was in the South West and North East where David Cameron proved most popular and unsurprisingly it was north of the border in Scotland where the voters were least impressed by Mr Cameron and the Conservatives. Mr Brown on the other hand performed strongly in Scotland and the North West but proved extremely unpopular amongst Londoners whereas Nick Clegg was a favourite across London.

On the party front it was the Tories that slightly edged the votes by a mere 2.67% over a second placed Labour party who got the support of 31.56% of the voters with the Liberal Democrats still trailing by a significant margin with just 16.53% backing the party. The main issue concerning voters was the state of the economy with 51% of people questioned highlighting it as their biggest concern. Also high on the agenda were healthcare and the social economy.

Another factor to consider is the damage caused by the MPs expenses scandal, of those surveyed 18.53% stated that they had definitely changed which party they will vote for with another 31% considering changing their vote.

*1,453 people surveyed across the UK

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To request a full copy of the survey results including regional breakdown please e-mail – press@madbid.com

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